

WORLDPM2018 Investment Promotion Plan

One: Sponsorship Rating and Benefit

Diamond Sponsorship

Amount of Sponsorship: 700,000 Yuan

Benefits:

- Sponsorship Night
- The company name and logo with diamond rating will be presented on all of the WORLDPM2018 conference materials
- The company name and logo with diamond rating will be presented on all of the WORLDPM2018 official website with the linkage to the company website.
- The company name and logo will be presented on the registry desk, welcome backboard and photo board
- The company will have a session chairperson qualification
- The company will have an opportunity for professional report
- The company will have 6 free standard booths or special booth with the same space
- The company will have free registry for 12 meetings
- The company's promotion material will be packed in the document of all the participants.
- The company will have free advertisement in the conference manual.
- The sponsor committee will organize particular acknowledgment and award sponsor certificate at the banquet.

Platinum Sponsorship

Amount of Sponsorship: 500,000 Yuan

Benefits:

- The company name and logo with platinum rating will be presented on all of the WORLDPM2018 conference materials
- The company name and logo with platinum rating will be presented on all of the WORLDPM2018 official website with the linkage to the company website.

- The company name and logo will be presented on the registry desk, welcome backboard and photo board
- The company will have 6 free standard booths or special booth with the same space
- The company will have free registry for 10 meetings
- The company's promotion material will be packed in the document of all the participants.
- The company will have free advertisement on the important section of the conference manual.
- The sponsor committee will organize particular acknowledgment and award sponsor certificate at the banquet.

Gold Sponsorship

Amount of Sponsorship: 300,000 Yuan

Benefits:

- The company name and logo with gold rating will be presented on all of the WORLDPM2018 conference materials
- The company name and logo with gold rating will be presented on all of the WORLDPM2018 official website with the linkage to the company website.
- The company name and logo will be presented on the conference manual
- The company will have 3 free standard booths or special booth with the same space
- The company will have free registry for 6 meetings
- The company's promotion material will be packed in the document of all the participants.
- The company will have free advertisement in the conference manual.
- The sponsor committee will organize particular acknowledgment and award sponsor certificate at the banquet.

Silver Sponsorship

Amount of Sponsorship: 200,000 Yuan

Benefits:

- The company name and logo with silver rating will be presented on all of the WORLDPM2018 conference materials
- The company name and logo will be presented on the conference manual
- The company name and logo with silver rating will be presented on all of the WORLDPM2018

official website with the linkage to the company website.

- The company will have 2 free standard booth
- The company will have free registry for 4 meetings
- The company's promotion material will be packed in the document of all the participants.
- The sponsor committee will organize particular acknowledgment and award sponsor certificate at the banquet.

Title Sponsor of the Banquet

Amount of Sponsorship: 300,000 Yuan

Benefits:

- Title sponsorship for the banquet
- The company name and logo with banquet sponsorship will be presented on all of the WORLDPM2018 conference materials
- The company name and logo will be presented on the conference manual
- The company name and logo with silver rating will be presented on all of the WORLDPM2018 official website with the linkage to the company website.
- The company will have 3 free standard booth
- The company will have free registry for 5 meetings
- The company will have an opportunity to make a speech on the banquet
- The company's promotion material will be packed in the document of all the participants.
- The sponsor committee will organize particular acknowledgment and award sponsor certificate at the banquet.

Conference Sponsor

Amount of Sponsorship: 80,000 Yuan

Benefits:

- The company name and logo with gold rating will be presented on all of the WORLDPM2018 conference materials
- The company name and logo with gold rating will be presented on all of the WORLDPM2018 official website with the linkage to the company website.

- The company will have 1 free standard booth
- The company will have free registry for 1 meeting

Two: Conference Manual Advertisement Expense

Inside front cover or back cover	16,000 RMB
Back cover	18,000 RMB
Inside cross page	14,400 RMB
Inside single page	8,000 RMB

Three: Site advertisement on Beijing National Convention Center

Need to be continued